



## “Making an Investment in the Community”

### *Mapleton Chamber of Commerce Membership 2019*

The mission of the Chamber is to create a positive business environment, assist in economic development, to promote Mapleton, community involvement, while enhancing the quality of life within our community. Mapleton is fortunate to have a strong business district, number of recreational attractions a wide range of medical services and top of the class school system.

Your financial support is appreciated, BUT we also need your time and energy to accomplish our goals. We have some exciting events planned for 2019 but need volunteers to help make them a success. Improving Mapleton is everyone's responsibility. The Chamber is always looking for people with new ideas and who are willing to work to turn dreams into reality.


As a member, you can take advantage of the following benefits to help promote and grow your business:

- **Networking through monthly meetings on the first Friday of every month:**
  - Announce business updates/events during “What’s Happening Around Mapleton”
  - Every 1st Friday of the month at the Beef-N-Brew at Noon
- **Exposure on the Mapleton website:** One of the Chamber’s biggest projects currently is updating the Mapleton website.
  - As a Chamber member, a picture of your business front/or a picture from inside of your business will be placed on the business directory next to your business information.
  - Pictures of Chamber businesses will also appear throughout the website
- **Chamber email blasts and Facebook posts promoting businesses’ special events and promotions**
- **Access to business development workshops/educational opportunities** (when available)
- **Community organization, event partnerships and sponsorships to showcase our community.**
- **Chamber Board:** Only members are allowed to serve on the Chamber Board.
- **Ambassador Calls:** Recognition for new businesses or business expansions and remodels. This features a free photo and caption in the local paper.
- **Business Incentives:** Financial assistance is available to new and existing businesses
- **Discounted Tickets:** As a member you will be eligible to purchase a table of 8 for the Chamber Dinner for \$350 (buy 7 tickets, get one free).
- **Welcome Bags/Hospitality Bag:** The Chamber will be working on redoing these bags this spring. The bags give new residents, businesses and tourists who come to Mapleton. If your business would like to include something, please drop it off at City Hall.

Some other ideas/projects the Chamber is working on for 2019 are completing the new Mapleton website, welcome bags, possibly putting together a video about Mapleton for the website, host downtown Mini-Golf, plan Homecoming Tailgate Party (in the fall), event for the 4th of July and bring back the Chamber newsletter/window stickers.

Please fill out the attached form and return. You are making an investment in the community and this will update our records.

***Don't forget the Chamber meets the first Friday of each month at the Beef-N-Brew at Noon. PLEASE come and share your ideas and learn how you can help.***



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**INVESTMENT (Membership): \$100**

*Businesses that employ more than five people are asked to invest more—an investment for each five employees recommended. For Example: 10 employees = \$200.*

Business Name \_\_\_\_\_

Individual: \_\_\_\_\_

Work Number \_\_\_\_\_

Cell Number (to text updates) \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Amount paid \_\_\_\_\_

Please mail to: Mapleton Chamber of Commerce

P.O. Box 164 - Mapleton, IA 51034

mapletoniachamber@gmail.com